

Clickbait challenge

How many clickbait strategies can you find in these examples?

Dermatologists Hate Her!



She is **51**
Looks **25**

Local mom exposes shocking anti-aging secret. Learn the \$5 trick to her stunning results.

LEARN THE TRUTH NOW

Disney Princess Are Supposed To Look Perfect - But One Fan Has Spotted A Mind-Blowing Mistake



Experiment with SLIME while UNDERWATER! - Challenge



11:13



Nintendo Switch Reveal - ALL EASTER EGGS, Analysis & Thin...



Walking dead star found dead in hotel room.



I Said Yes to My Little Sister for 24 Hours! - Challenge



Quiz: Only People With A 150 IQ Can Get 10/15 On This Tricky Knowledge Test

Do you have an impossibly high IQ?

Fake or fact?

Challenge your friends to find the fake with a game of Two Truths & a Lie!

This activity demonstrates how easy it is to mistake fiction for fact – and how a well-written headline can really grab your interest.

- 1 Find two news headlines that may seem fake but are TRUE. Use your skills to evaluate the headlines first!
- 2 Make up a fake headline. Here are a few tips:
 - Don't over-explain. Keep it short and sweet.
 - Keep it at the same level of believability as your TRUE headlines.
 - Don't let your facial expressions give the "lie" away!
- 3 Write your three headlines below (be sure to mix the order up). Read them to your friends and see who can find the fake!
 - 1.
 - 2.
 - 3.